

Sustainability Report

Gravity – A blueprint for a smarter cleaner future

Fast-track to the future, naturally

thisisgravity.co.uk

TA7 8AD

Sustainability Report

Creating a route to delivering clean and inclusive economic growth is the greatest industrial opportunity of our time. *This is Gravity Ltd*, known as 'Gravity', is the UK's first commercial smart campus, its mission is to seize this opportunity to create a smart campus and an integrated community that delivers on the promises of the 4th Industrial Revolution. Gravity will be a example for future low-carbon devlopments on this Clean Growth journey.

Gravity is on its journey to becoming one of the most sustainable campuses across in Europe. From the outset, the project has been guided by its ethos of being a forward-thinking, sustainable, energy efficient and high-performing campus with a strong sense of community. Gravity establishes the foundations for accelerating and transforming clean growth whilst simultaneously cutting greenhouse gas emissions, creating good jobs and realising positive social outcomes for local communities including key worker low carbon homes, if required.

The groundwork has been laid to realise this commitment to create higher-quality and higher-earning jobs and to develop long-lasting environmental benefits. This groundwork includes our Clean and Inclusive Growth Strategy and an Environmental Social Governance (ESG) policy which map out the priorities and focus areas for Gravity towards realising a clean, low-carbon campus. In this Sustainability Report, Gravity focuses on five priority investment areas:

- 1) Wellbeing & Inclusivity, 2) Clean Energy,
- 3) Natural Resources, 4) Clean Transport, and
- 5) Digital Revolution.

Our Sustainability Report is set against these five priorities, focusing on progress and how the actions within each area align with Gravity's strategic direction. It provides a summary of

Gravity's sustainability initiatives, with attention on actions and achievements carried out to date, their respective implications, and how they relate and connect to Gravity's Clean and Inclusive Growth and ESG Strategies.

Gravity is ensuring that its journey and annual reporting aligns to global standards including the UN Sustainable Development Goals (UNSDGs). Evaluation of the UN SDGs has resulted in 12 goals being identified as highly relevant and applicable to Gravity.

This Sustainability Report is the first progress report against the Gravity ESG-related commitments and will be updated annually. Gravity will encourage future occupiers to join its journey and work as part of the smart campus community to innovate, collaborate and realise a new era of clean growth.

Gravity will work with the local stakeholders and councils to reinvest business rates to enable delivery and drive up proactive responses to climate change and economic transformation so Gravity has a catalytic effect in marshalling and driving change towards a lower carbon world.

"Gravity exemplifies the UK's ambition to decarbonise, diversify and grow our economy, as a progressive approach to a changing climate. As the UK transitions to a low-carbon future, the grand challenges of digital, clean growth and the future of mobility will play an integral role in meeting our commitments at Gravity whilst aligned with the Government's industrial strategy."

Lord David Triesman - Director of This is Gravity



Martin Bellamy



Claire Pearce
Director – Planning & Economic
Development

Sustainability at every step

Gravity's progress is shaped by its ESG policy that steers investment into clean and inclusive growth. The policy has been developed to underpin our Clean and Inclusive Growth Strategy that will guide Gravity through planning, design, construction and onto operation of its world class facilities.

Gravity's journey can be seen in the steps taken towards its ultimate ambition. From inception. through design and now development, Gravity's ecosystem was envisioned to weave wellbeing. clean energy, natural resources, clean modes of transport, and a digital revolution throughout every aspect of the smart campus.



Wellbeing & Inclusivity

Human centre investment decisions will drive the need for infrastructure. industrial growth and design. Our strategy looks to enable work life blending and open access for all to build mental wealth as a valued asset, enhance self-awareness and management.



Clean Energy

Gravity goes beyond just embedding infrastructure to enable low and zero carbon energy use. Through investment into access to 'national' scale power infrastructure Gravity will become a centre for advancement in manufacturing and supply of clean growth technology.



Natural Resources

Focusing on natural capital receipts that both enhance benefits to the planets as well as benefits from investments into nature



Transport

Through linking the geographic benefits of energy and data infrastructure Gravity will create the stimulus to enable the transition to zero carbon movement.



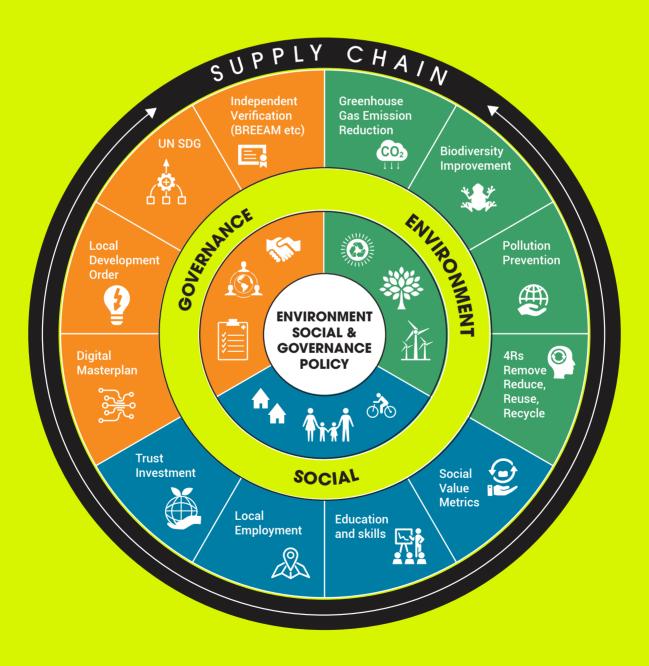
Digital Revolution

Gravity will play a key role in enabling the South West to 'level up' in the digital economy creating jobs by attracting innovative forward thinking companies.

Tracking our Progress

Gravity's ESG focus has been a constant since its inception, and it has directed Gravity's focus in response to national and international climate emergencies, and ambitious climate targets from an array of sectors. Measuring and verification of clean growth progress with our occupiers will support both Gravity's journey, and those sectors to reach climate targets.

Gravity's reporting framework is used to guide the implementation of its ESG Policy through a series of waypoints and allow reporting against our commitments to the UN Sustainable Development Goals. This is underpinned through the Local Development Order ("LDO") and through Gravity's supply chain engagement. Gravity's supply chain is required to have a clear understanding of the ESG policies, and agree through Gravity's Supply Chain Charter to measure and monitor progress.







Wellbeing & Inclusivity

Sedgemoor, Somerset and wider South West of England's strength in quality of life is core to the Gravity Wellbeing & Inclusivity strategy. Attention has therefore been paid to remain closely tied to the encompassing South West England community where Gravity is positioned to transform the locality and workforce. On campus, Gravity also incorporates best-practice wellbeing considerations to support the resilience of its occupiers. The below progress has been recorded according to key visions included in Gravity's Clean and Inclusive Growth Strategy.

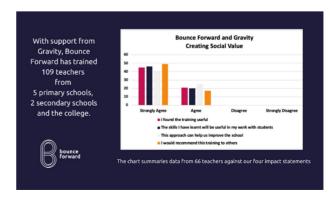
Inspiring young people and promoting STEM learning

Gravity has developed a strong partnership with Bridgwater and Taunton College and engaged with wider stakeholders including local universities to scope a network of providers to facilitate a pipeline of future talent. Targeted partners include University of Bristol, University of the West of England, University of Bath, University of West of England. These relationships will evolve and underpin Gravity's ambition to develop future local talent to study, work, and play at Gravity campus.

Bridgwater and Taunton College has agreed to lead the employer / occupier interface, and to develop training and workforce development for students, which will be linked with wider universities and institutes of technology. Preparing the next generation of workforce to meet the needs of our changing world is crucial to the success of Gravity, as well as showing their potential to future Gravity occupiers and providing employment opportunities for budding talent.

Gravity has built a partnership with 'Bounce Forward' to deliver resilience trainings to local schools to improve the resilience of children and young people. The programme 'Raise Resilience' consisting of six, 1-hour, online sessions already well received by 5,000+ UK parents.

These sessions help parents to develop their resilience skills and strategies. Parents will come away with practical ways, and resources to help their children build emotional resilience, develop a growth mindset, be able to reframe unhelpful choices, and communicate effectively. Raise Resilience is open to parents of school aged children who want to learn about emotional resilience to enable them and their children to be the best version of themselves in the small everyday moments. During 2021, 109 teachers from 5 primary schools, 2 secondary schools and the local college have been trained and can deliver these sessions to help improve the younger generation's wellbeing.



Gravity building design competition for young people

In partnership with education charity MOBIE (Ministry of Building Innovation and Education), Gravity initiated a competition for students aged 11-18 from schools in and around Bridgwater, Somerset, to design an innovative and inspirational green place, with jobs and homes that meets the changing needs of future generations. This initiative engaged students to think deeply about place making; what they want from Gravity and what kind of workspaces and homes create a happy, healthy and well-connected places to live and work.



Gill Slocombe, Deputy Leader for Sedgemoor District Council added:

"The competition has encouraged young people to think deeply about place making; what do they want from Gravity and places of the future? What kind of workspaces and homes create a happy, healthy and well-connected place to live and work? The high quality of the competition entries demonstrates that young people are full of ideas about how we can create better, greener and smarter places. I would like to congratulate the winners and to thank everyone who has taken part."

Establishing bespoke employment and skills plans

As part of the LDO, Gravity has formalised a Skills Charter to continue the focus on clean and inclusive growth. This charter sets out Gravity's commitment for local people to benefit from opportunities genated through development of the campus. By establishing employment plans, Gravity can assist the mobilisation of occupiers and ensure local engagement and integration.

The impact of this Skills Charter enables Gravity's commitment for an Employment and Skills Plan (ESP) to be developed for each occupier, site, or land parcel, as appropriate. Gravity will ensure it continues to support and hold further strategic linkage with local schools and provide the connections for local communities to improve their skills and source training opportunities.

To encourage local talent into ESPs and employment opportunities, BTC has been providing ongoing skills and training to the local community. This reinforces the Skills Charter as Gravity can continue to develop a pipeline of relevant talent and provide access for community members to re-skill or enhance their existing expertise. An example includes temporary Hinkley Point C workers can receive ongoing training so that they can continue to work within the area in future long-term roles when their contracts are completed at Hinkley

Promoting STEM

STEM learning is critical to the 4th Industrial revolution. Gravity is engaged with stakeholders across the education sector to improve understanding of the 4th Industrial economy. Gravity is working closely with the Bridgwater United Community Sports Trust to deliver the Gravity Sphero "STEM" provsion, supporting their community out reach in teaching digital technologies in schools.

Co-designing places and spaces to meet the needs of specific businesses and their workforce to ensure wellbeing

As part of the LDO Land Users Parameter Plan, up to 750 homes have been proposed to be built for workers at Gravity, should this be needed. This will help the local housing market and ensure that everyone has a safe, high quality place to live.

Taking onboard the voices and thoughts of the local community and encouraging collaboration is key to designing our future spaces. Gravity are subsequently to hold informal public consultations via webinars and in-person meeting. In 2021, Gravity received 61 representations. These will help Gravity to enhance the collaborative approach of the site design and increase social value add for the community the site aims to serve.

Gravity has channelled local opinion to inform design changes, through consultations with nearly 150 consultees on LDO proposals. From these, Gravity received 33 responses, from which proposed modifications to site plans were considered and incorporated. Hosting and responding to consultations enhances Gravity's ability to deliver on its commitment to meet community needs.

Providing for social and economic needs of the local community

Gravity's local community is the life and soul of the campus; their wellbeing and inclusion are paramount to the success. Gravity has supported local agents and worked collaboratively with them to bring action forward.

37 Club

Gravity owns the 37 club, the vebue has hosted consultation events, meetings with occupiers and stakeholders whilst continuing member access. At the onset of the COVID outbreak, Gravity with the 37 Club jointly responded to the needs of the vulnerable local community groups and delivered 7,500 nutritious meals to the elderly and those most in need. Gravity continues to host community events and services for members. As Gravity progresses into implementation a feasibility study will consider the future options for replacement of its facilities and collaboration with others to evolve services.



Recognising and uplifting the excellence in the local community is vital to increase local connections. We have supported an array of local businesses and community groups through awards sponsorships. This included the Sedgemoor Business Awards, Somerset Business Awards, Environmental Achievement Award with Somerset Chamber of Commerce, and Federation of Small Businesses (FSB) South West.

Embedding opportunities throughout for learning

Encouraging stakeholders to participate in community events will help Gravity embed its vision and clearly communicate its progress. Across a number of conferences, Gravity has continued to engrain itself within the community and reinforce its alignment with local events and initaives. These include engagement on the Gravity LDO process through RTPI events, Bristol and West of England Initiative, South West Business Inside Round Table, South West Business Insider in partnership with HotSW LEP, Bridgwater Chamber of Commerce, Western Gateway Economic Development Conference, and the South West Business Council.

The ground beneath our Gravity contains pieces of the past, that should be protected and studied. Gravity has collaborated with Wessex Archaeology on the excavation of exploratory trenches, done in partnership with South West Heritage Trust, these engagements enhance local research and knowledge.

Collaboration continues across Gravity. In May 2022, Gravity was awarded two Chartered Institute of Transport South West Awards for 'Collaboration' and 'Innovation'. The Collaboration Award recognises those that have shown dedication to working in collaboration with other teams, organisations, and sectors to deliver real solutions, while the award for Innovation celebrates imaginative concepts and continuous improvements in the highways and transportation industry. We won these awards with partners Heart of the South West LEP, National Highways, Somerset County Council, and Stantec.



Heritage

To respect the land on which the Gravity campus will be built and the memories it holds, Gravity worked with local association Historic England to go the extra mile and ensure a proper historic assessment was completed. Trial trenching was done to rule-out the existence of historically valuable assets underground, and visual impacts of the area were considered. Gravity also supported the production of a documentary developed by the South West Heritage Trust which features local members who recounting their memories of the area.

















Clean Energy

Creating greater availability of renewable power, through coordination and innovation across power networks

Gravity goes beyond just embedding infrastructure to enable low and zero carbon energy use.

Gravity's energy strategy provides national scale power infrastructure to enable energy intensive industries that require zero or low carbon energy supplies, to be located on campus. Gravity will have a transformational impact across the region while catalysing the UK's 4th Industrial Revolution. This will be delivered through the construction of a new substation on site, connecting directly to the National Grid 400KV distribution network, which will enable up to 500MVA of power to be supplied across the site. This in turn will enable occupiers to connect to all forms of offsite renewable and low carbon energy supplies through Power Purchase Agreement (PPA), and Renewable Energy Guarantee of Origin (REGO).

Lock step shift away from fossil- fuelled combustion technologies

Gravity will offer an energy centre that enables 'smart grid' approaches to power management across the campus. Gravity's global energy partner E.ON, and its patented Ectogrid™ could deliver an ambient heat loop that balances heat and cooling demand across the campus to further reduce energy demand and carbon emissions. By exploring options with renewable companies,

Gravity will optimise its grid connectivity to renewable energy generation to reduce the reliance on fossil-fuelled combustion and energy generation and to drive the country's trajectory towards zero carbon.

It is through working with National Grid, Western Power Distribution (WPD), as the regional Distribution Network Operator (DNO), E.ON, and specific renewable and low carbon energy providers, that will ensure Gravity delivers the requisite energy supply to the its large scale occupiers.





Gravity goes beyond just embedding infrastructure to enable low and zero carbon energy use.

Tom Curtis, CEO This is Gravity





Natural Resources



Paul Lowndes
Programme Director

The focus of Gravity towards its natural resources follows a '4R' approach focusing on Recover, Recycle, Repurpose, and Reuse of materials. Gravity is also conscious of how its actions can impact greenhouse gas emissions, biodiversity, and pollution. The below progress has been

recorded according to key visions included in Gravity's Clean and Inclusive Growth Strategy.

Following our 4R Strategy: Recover, Recycle, Repurpose, and Reuse and working towards zero avoidable waste by 2030

Throughout the site remediation process, Gravity set a target for zero waste to landfill. This has been prioritised and guided by the Gravity 4R Strategy. Materials, and how the project managed them are below.

Concrete: 15,000 tonnes of concrete slabs were recovered, broken up and repurposed, an additional 82,000 tonnes were stockpiled for future reuse. Steel resources were recovered during the process and subsequently recycled (90 tonnes).

Brickwork: 30,000 tonnes of demolition have been recovered, with the intent for this to be repurposed across the Gravity site.

Blast mound material: 145,000 tonnes of subsoil were recovered, tested for suitability, and moved to the landscape bund on the link road for reuse.

In ground utilities: 60 tonnes of narrow-gauge rail lines and 90 tonnes of ductile cast iron pipes and steel plate from storage tanks were recovered and are set to be recycled. Lead sheathed copper cable (circa 70 K's) have been recovered with plans to be recycled.

Trees: 100 tonnes of timber are to be used for recycling as use for animal bedding and green energy generation.

Coal Tar: 4,000 tonnes were recovered and stockpiled to be used in new site infrastructure.

Topsoil: Circa 5,000m³ of clean, naturally occurring topsoil has been imported from nearby sites and stockpile is to be used on Gravity to avoid the material from going to non-hazardous land fill.

Subsoil: Circa 20,000m³ of subsoil has been imported clean, naturally occurring subsoil from nearby sites and stockpile to be used at Gravity to avoid the material from going to non-hazardous land fill.

Minimising the negative environmental and carbon impacts associated with resource extraction

Lithium is a resource that we require across industry to meet our decarbonisation targets, particularly for the manufacture of electric vehicles. Sourcing this precious resource from local suppliers should and will minimise the carbon impacts normally associated with it. Gravity has entered into discussions with local lithium providers, e.g., Cornish & British Lithium to explore supply chain opportunities.



"Visits such as these are important to connect businesses and projects to realise benefits from a new era of clean growth and stimulate further economic restructuring and supply chain development in the transition to a net zero carbon economy in the UK.

Claire Pearce, Director – Planning & Economic Development for Gravity

The 4R strategy covers Gravity's plans on where the project can regenerate assets, instead of building new. Gravity has completed the consultation for the potential regeneration of Knowle Hill, whereby the old reservoir and pumping station could be repurposed to create housing. Plans are due to be submitted into the council in 2022.

When considering the road options for the Gravity Link Road between the site and A39, M5 and UK motorway network, Gravity appraised the impact on the environment. Material was re-used from both the nearby M5 J25 works and the Gravity main site, significantly reducing greenhouse gases and carbon. No material was exported, and recycled plastic crates were used to construct an attenuation tank.

Materials have also been reused to construct the Link Road's acoustic/visual screening bund—a 900m long green retaining wall, and functional retaining structure that compliments the rural aesthetic. The design of the bund includes the reuse of c65,000m³ of material taken from the former blast mounds on Gravity site. Gravity used crushed concrete from the main site to form drainage blankets.

Maximising the use of water

Water is a precious resource, particularly in the face of climate change and shifting weather patterns. Gravity's strategy aims to preserve and support proper management of local water resources. Gravity has established site wide sustainable water management systems as part of the LDO, including drainage strategies.

One of these is the inclusion of four attenuation / infiltration Sustainable Urban Drainage System (SuDS) basins that treat the surface water runoff from the proposed highways around the site, before discharging into existing watercourses at a significantly reduced rate. To promote biodiversity, these basins have permanent cold-water storage, and the drainage network has been designed to withstand critical storm events, above accepted minimums, to include allowances for a changing climate.

Investing in green economic recovery to benefit landscape enhancement, ecological recovery and greenhouse gas removal

Preserving the natural environment in which the campus will be embedded is crucial not only for a changing climate but the wellbeing of all those who work and play there. Following an EIA Scoping, Gravity has agreed to a 10% Biodiversity Net Gain. The Gravity team has crafted a Strategic Landscape Parameter Plan within the LDO to retain and improve ecology and natural habitats through new and existing blue and green infrastructure. This reinforces Gravity's commitment to preserve and enhance the existing natural environment.

Gravity's natural environment is home to native animal species and ecological habitats. Gravity has worked with Natural England to secure licensing related to appropriate ecological and native animal species management. We have relocated native animals under the supervision of our ecology clerk of works to ensure all license conditions are met. These actions further Gravity's ambition to deliver Biodiversity Net Gain above statutory requirements and to enhance natural capital asset development.

Guaranteeing green space in the surrounding area and protecting native species will contribute to preserving community value. Gravity would encourage local partners to work with Natural England to utilise some of the business rate income retained to invest in the expansion of Avalon Marshes as a Super nature reserve.

Linking green economic recovery to learning, we are creating exciting opportunities for students to work with us on mitigation schemes. One such challenge to Bridgwater and Taunton College is to work with us to make a new 'bat house' to be placed near our fishing lakes which will remain on site.

Enabling approaches to greenhouse gas removal

Trees are the world's lungs, and our natural carbon sequestration system. To protect the local trees, and encourage woodlands to flourish, we have updated our plans for the site's tree nursery as part of a wider strategic landscaping plan and for it to house replanted indigenous tree species. This reinforces Gravity's commitment to preserving local biodiversity while providing natural shading, and potentially reducing energy demands.

If you drive down the Gravity Link Road in the future, you'll be flanked by an avenue of trees. Proposed landscaping will result in over 5000 trees being planted, 2,600m of hedgerows and 5.68Ha of meadow grassland providing both biodiversity gain and carbon sequestration.









Clean Transport

The decarbonisation of transport through smart mobility and micro mobility deployment are fundamental to the Gravity vision. The campus was designed through the Gravity LDO with close attention to the way sustainable transport would be addressed, both in terms of connectivity with the greater community and for what mobility will look like on the campus. The below progress has been recorded according to key visions included in our Clean and Inclusive Growth Strategy.

Establishing multimodal transport infrastructure

Gravity is strategically located in the South West in close proximity to key cities and communities. New passenger and freight links have been incorporated into the adopted LDO and feasibility study completed. This will provide greater access to Bristol, Exeter, and the wider community through lower carbon travel.

Creating a micro mobility grid through green infrastructure creating routes and spaces

Low and no-carbon transportation options will be encouraged and facilitated throughout campus design, for local populations employed at Gravity and to connect communities in the most sustainable way possible. We have worked with local councils to develop the technical design for campus cycle and foot paths to connect to the nearby villages of Woolavington and Puriton. This is an action taken as part of the village enhancement schemes.

Our focus on connecting communities continues offsite, with the construction and installation of a bespoke Green bridge. This provides a bridleway over the new link road and connecting communities to the wider public rights of way. It is the first green bridge to be installed in Somerset.



Providing a variety of sustainabile transport options, both in terms of infrastructure and supportive transportation modes, allows Gravity's residents and local community to move easily. As part of LDO parameters, Gravity has developed key micro mobility design principals for compliance into site layout. Gravity has also developed a range of transport interventions for improved bus services, to increase the availability of sustainable modes of transport for campus visitors and residents.

Striving to minimise transport impacts on the strategic and local road network

In October 2021, Gravity completed the Link Road and is now open to the public. This link road connects Gravity to the A39, M5 and wider UK motorway network to help minimise congestion, improves air quality in the surrounding local villages, and improves local accessibility and highway safety. The (previously mentioned) landscape bund shields nearby residents to visual and noise impacts. The project has been shortlisted for an ICE South West Civil Engineering Award 2022.











Digital Revolution

Gravity is intended to be a place where we can house and develop advanced manufacturing facilities, which are vital to accelerate the progress towards achieving a net zero carbon economy. To facilitate this, Gravity has committed to providing intergrated digital infrastructure while upskilling the local workforce to navigate the complexities of this new digital landscape. The below progress has been recorded according to key visions included in our Clean and Inclusive Growth Strategy.

Enabling partnerships between local communities and local and regional educational institutions

The success of Gravity will be measured on the relationships and partnerships built between our local communities and regional institutions. Gravity's strategy starts with the younger generation and upskilling the regional workforce. Gravity has developed digital-relevant education sessions as part of workforce development plans, to be delivered to nearby schools. Inspiring the next generation will create opportunities for them to work for future site tenants and produce local econpmic uplift.

Building a supply chain is part of Gravity's approach to using local businesses and employing local people. As part of the LDO, Gravity has formalised and adopted a business charter and determined KPIs to be reported on annually. It will bring local businesses together and provide a platform where business within the region can be coordinated and promoted.

We can see evidence of success already through examples of collaboration such as linkages with the National Composites Centre (NCC)'s Net Zero drive in partnership with the South West Business Council.

And once these partnerships and businesses have been established, Gravity will ensure each is aligned to a business commitment to safety, quality, and sustainability. We have prescribed that all organisations within the Gravity supply chain with over 50 employees should have or have plans to develop ISO 9001, ISO 14001, BS QHSA 18001 management systems and have an environmental policy (or equivalent).

Activating and supporting local businesses is paramount to the vitality of the local economy. Gravity has hosted events and meetings in local communities. For example, Gravity investor meetings are hosted at nearby HOST Somerset, Sedgemoor Campus.

To empower local businesses to support each other and strengthen relationship, we have established a business leaders' group and hosted three information gathering sessions. This has improved consultation and support with local business leaders and strengthened the connectivity between group participants, which has led to ongoing enhanced business opportunities. Examples include Gravity's invitation to accelerating the Western Gateway's development strategy and the enhanced communication between members which has led to new connections built and business ventures launched.

Ensuring underlying digital infrastructure is future proofed

Gravity has joined a 12-partner consortium, led by the West of England Combined Authority, to test 5G connectivity options between Bristol Port and Gravity. High speed connections and digital connectivity will heighten the visibility and traffic management with the port and local authority.

Building on the Gravity promise of high-speed connectivity and push to establish resilient freeports for traders, Gravity partnered with The West of England Combined Authority (WECA) on a £5.2m 5G Logistics project to develop 5G products and services to support Gravity operations and to enhance the security, traceability, and real-time tracking of goods that will link to the campus.

Establishing a digital route map and masterplan to shape the digital clean growth journey

The clean growth of Gravity's digital journey depends on the hyper-integration between technology, building and spaces. Gravity has enhanced the design for a digital route map and masterplan.

Communicating our progress

How Gravity communicates its ambition, visions, plans, and progress is vital, to engage stakeholders, local businesses, national grid connections, and our local communities. Throughout development so far, Gravity has communicated its progress in a number of ways.

Virtual Outreach

We have provided regular virtual updates on our website, including a feedback section for people to say what they think about the local area. Pages have been viewed >13,000 times which has enabled continual communication and connectivity with invested stakeholder groups.

Social Media

Our social media accounts provide regular updates across Twitter, Facebook and LinkedIn. This has supported transparency between Gravity and interested parties.

Direct Mail

All happenings about Gravity have been communicated by mailed communication to the community. Every household and business (2,100) in the area was contacted at least once by direct postal mail, which helped to maintain transparency between Gravity and the community it aims to serve.

Digital marketing

Gravity has prepared and distributed regular online communications via e-newsletters to update community on project progress. This has maintained connectivity between Gravity and interested parties, such as with the June 2021 electronic newsletter which was delivered to 644 people and was opened by 251 recipients.



Gravity – a blueprint for a smarter cleaner future - faster.

Our first sustainability report show our progress against our commitments made within the Gravity Clean and Inclusive Growth Strategy.

Our continued success in targeting all areas of our commitments are summarised below:

