

Gravity

A blueprint for a smarter, cleaner future

Newsletter #13 | October 2021

Bulletin

Highlights

- **Gravity set to create up to 7,500 jobs**
 - **Gravity featured at Government investment platform launch**
 - **Gravity's link road nears completion**
 - **Claire Pearce speaks at Western Gateway conference**
 - **Gravity renews sponsorship of Environmental Award**
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Gravity 24/7 smart campus to create up to 7,500 jobs



Gravity is expected to generate up to 7,500 jobs as our 24/7 campus will attract high-value businesses that operate in shift patterns. The latest figures reflect working patterns of real innovative business occupiers that the market is demonstrating the site and its 24/7 campus environment will attract.

The Gravity site is proving a unique proposition in the UK, offering a large-scale and readily available site as a destination for international investment. With a number of enquiries now in play to accelerate commercial responses to climate change, the Gravity team is ready to respond to deliver investment on the ground and realise opportunities for economic transformation.

[Read more](#)

Gravity featured on UK's international investment platform



Gravity is proud to be featured on the Department of International Trade's **Atlas** platform at its launch during the recent **Global Investment Summit**.

The Atlas platform is designed to allow prospective investors to navigate the UK's investment environment, showcasing strategically important and commercially attractive investment opportunities.

[**Read more**](#)

Claire Pearce speaks at Western Gateway conference



On September 29th, Gravity's Director of Planning & economic development, Claire Pearce joined the Built Environment Network's 'Western Economic Growth and Development' hybrid conference, hosted in Cardiff.

The conference focused on the influential projects across the region that would accelerate the Western Gateway's short-term priorities including becoming a gateway to global markets, uplifting housing growth, developing world-class physical and digital infrastructure while underpinning the ambition with zero carbon credentials.

Claire briefly outlined Gravity's journey from the acquisition in 2017 through to its present shovel-ready state. Claire reflected on Gravity's changing proposition in that time, as Gravity has transitioned from a regional site to one of national and international significance. Claire emphasized the importance of wider collaboration to ensure that the Western Gateway can secure inward investment opportunities.

Learn more about the [Western Gateway](#).

Local Development Order Progress

Over the summer, feedback gathered from the informal consultation has been collated and has helped to inform the opportunities which can be delivered at Gravity. A suite of technical work has also been undertaken in the preparation of an Environmental Statement.

We were delighted with the overwhelming support for the project from the community. Thank you for your time and feedback.

In parallel to have had further international enquiries from prospective occupiers which really does show that the LDO is creating market interest and drawing occupier interest to the UK and into Sedgemoor. The potential occupiers are committed to the training and recruitment of local people as part of their workforce development and talent acquisition programmes and the college and wider universities are keen to work collaboratively to offer bespoke solutions to meet business needs.

We are now at the point of handing over consultation draft material to the District Council who will then have the role of conducting a formal public consultation exercise. We anticipate this will take place during November leading up to Council consideration on 'adoption' of the LDO thereafter.

**Gravity sponsors Environmental Achievement award
for a second consecutive year**



Gravity will be sponsoring the '**Environmental Achievement Award**' for the second consecutive year at the **Somerset Business Awards 2022**, organised by Somerset Chamber of Commerce.

We are extremely proud to support an event that celebrates the incredible achievements of local individuals and businesses, recognising the impact of their contributions towards protecting the environment.

[Read more](#)

Link Road nears completion



Gravity is pleased to say that work to finish the link road is expected to complete later this month with the road to open to the public in mid-November.

Watch the video above to see the construction taking place between March & September, in particular, the unique 'Green Bridge' which we believe will become a landmark in its own right.

[Watch the Gravity Link Roads journey](#)
