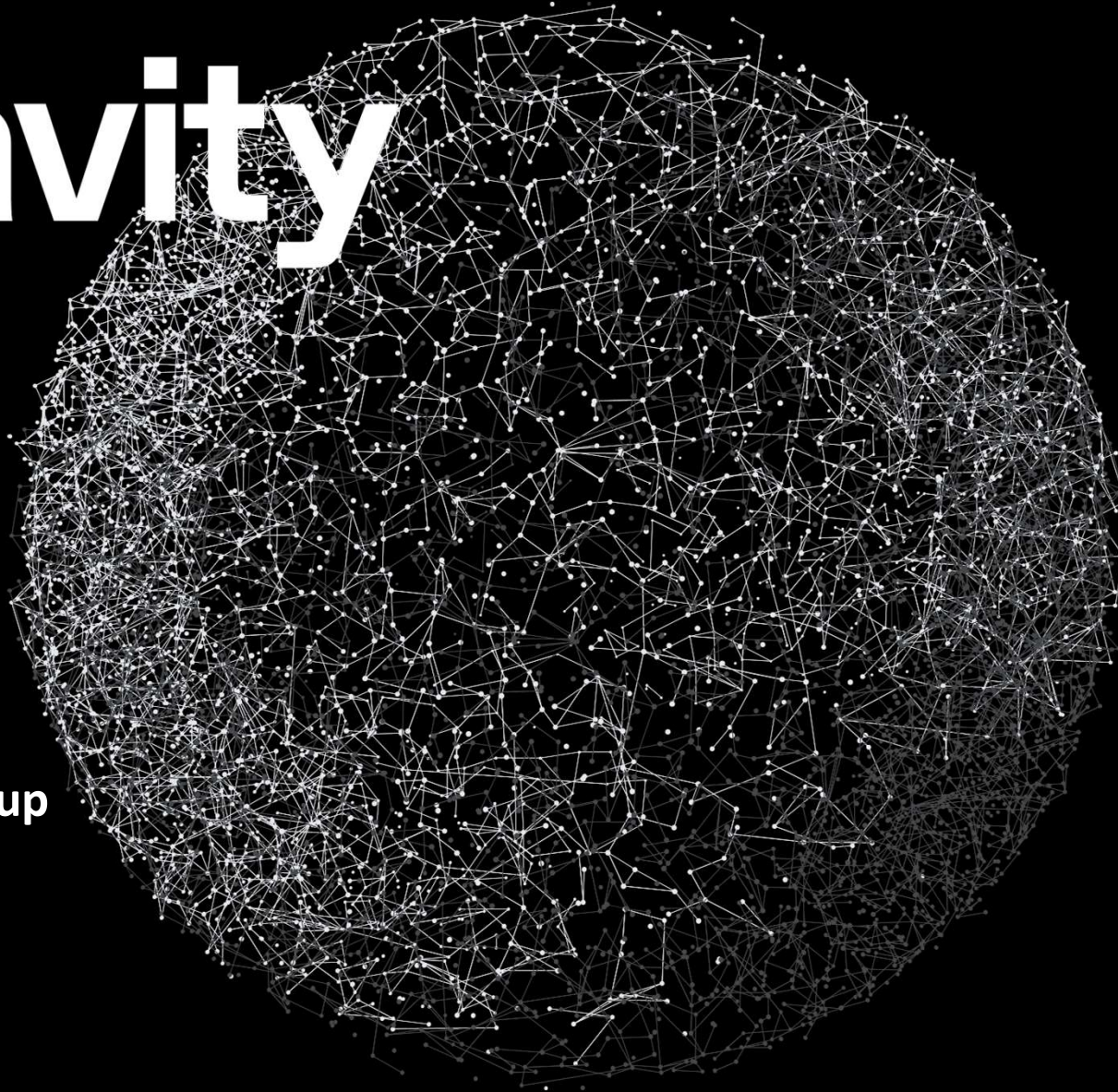


Gravity



LDO Delivery Group
Meeting **Eight**
13 July 2021

Agenda

Item	Subject	Lead
1.	Welcome, strategic update and focus of the meeting <ul style="list-style-type: none"> Technical update Opportunities and Innovation Shaping Futures 	CP
2.	Minutes of Delivery Group 7 on 25 th May	TE
3.	Update from Site Visit on 15 June	SHa
4.	Bridgwater Town Deal Update <ul style="list-style-type: none"> CRF & LUF Update 	Stu H / MODJ
5.	Consultation Update	BL
6.	Update <ul style="list-style-type: none"> - Screening and Scoping Position - Design Guide Progress 	Stu H JH
7.	Transport Subgroup Update	SHa
8.	Delivery Group Discussion	All
9.	AOB and Next Steps <ul style="list-style-type: none"> No Delivery Group Meeting in August – will be an email update Invitations issued for 21 September and 21 October 	CP

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Welcome, Strategic Update and Focus of the Meeting



Gravity

Minutes of Delivery Group Seven

Approval of monthly Delivery Group Minutes

Minutes from Delivery Group Seven issued on 9th June



Gravity

Update from Site Visit on 15 June

- Delivery Group were able to see progress on site via a short walking tour.
- Consultation Boards were also available in the 37 Club as part of initial public consultation with team on hand to answer questions.
- Also met the team from MHCLG visiting the site in connection with the international enquiry.

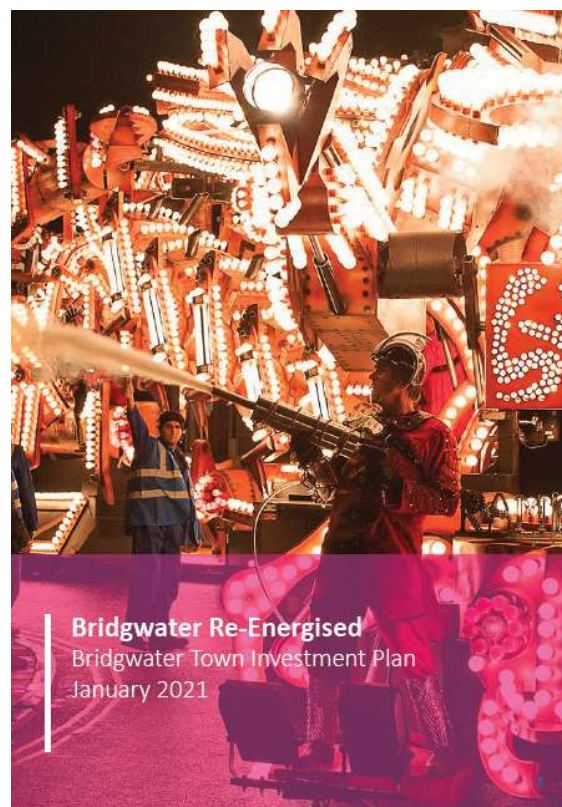


Town Centres – Bringing Individuals Back to Our Town Centres

- Investment into town centres is central to being able to re-energise them.
- Improvements to public realm creating places and spaces for individuals to frequent is vital to drawing people back.
- Access to a town centre is also critical.
- Diversifying what a town centre has to offer is also important to breath life back into it.

Town Centres – Bridgwater Town Deal Interventions

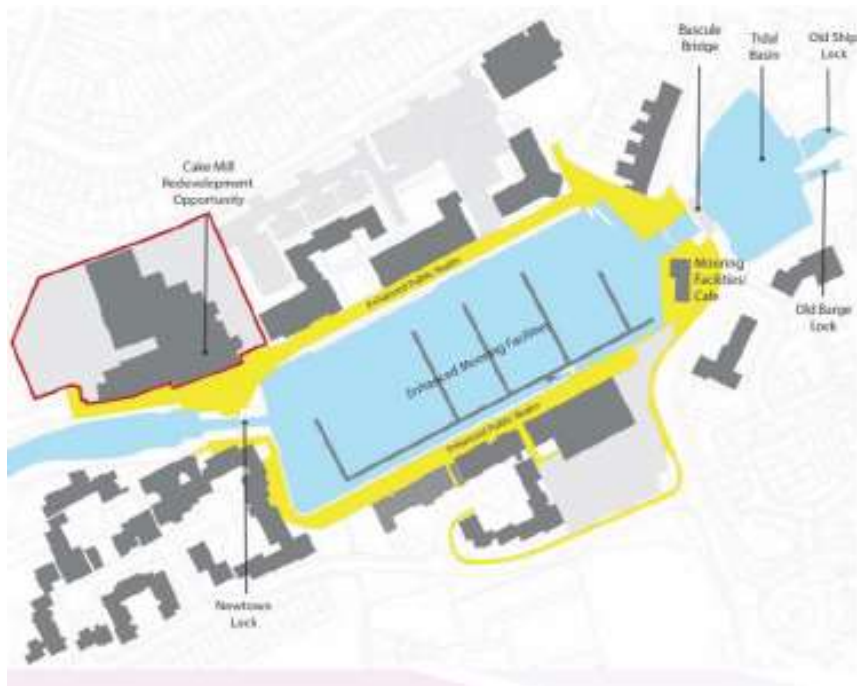
1. Tidal Barrier
2. Dunball Junction
3. Walking and Cycling
4. Celebration Mile
5. Restoration of the Docks
6. Arts Centre
7. Town Hall Theatre
8. Engine Room 2.0
9. Bridgwater Step Up
10. Bridgwater Carnival
11. Town Wardens/Event Ambassadors



Town Centres – Celebration Mile

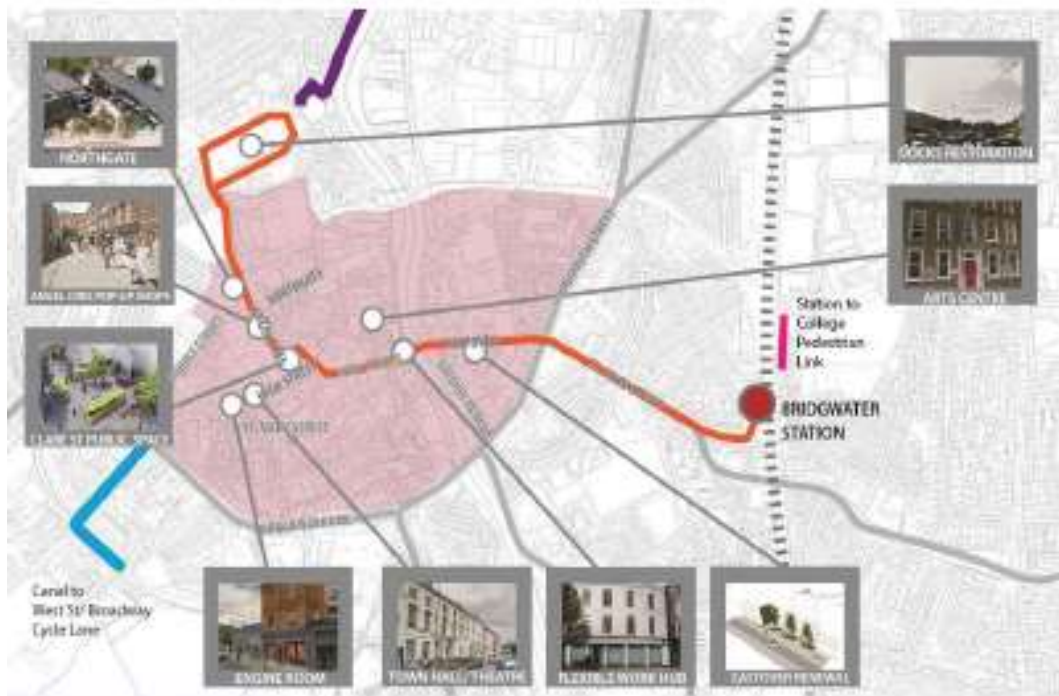


Town Centres – Restoration of Bridgwater Docks



- Restoration of an historic area
- Re-energises the town centre by creating a new leisure destination diversifying the activity in the centre.
- Creates a growth in tourism
- Increased visitor numbers which links with Celebration mile etc

Town Centre – Enhancing Culture



A number of cultural projects that will diversify the town centre.

1. Town Hall Theatre
2. Arts Centre
3. Bridgwater Carnival

Town Centres – Northgate Yard



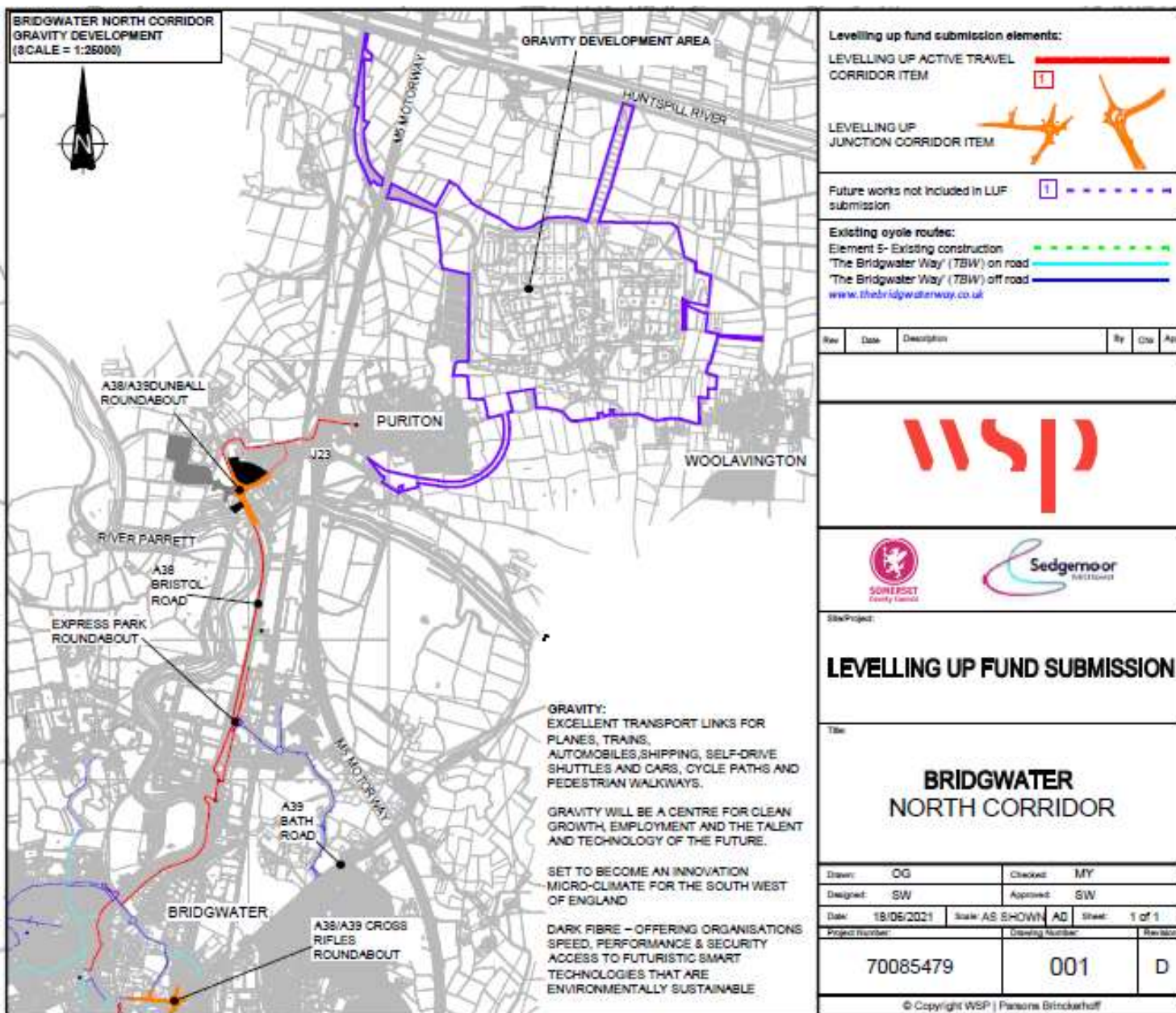
- Sedgemoor District Council has committed to funding and delivering this programme of work in excess of £15m which includes: -
- State of the art 7 screen cinema
- 8 lane bowling alley
- 4 restaurant units
- Public realm improvements
- Creation of formal town centre park

Town Centre – Community Renewal Fund (CRF)

- £220m of additional funding to assist the transition from the EU Structural fund programme towards the UK Shared Prosperity Fund.
- Scheme identifies 100 ‘priority places’ – SDC, Mendip and SSDC identified within this.
- Bids up to £3m per place but only lead authorities can bid – in our case this is Somerset County Council
- 90% of the funding will be for revenue with rest for capital projects
- Focus on supporting innovation and investment in pilot schemes as well as demonstrating contribution to net zero and environmental objectives
- Deadline for shortlist of projects to SCC was 10th May and to Government by 18th June
- Projects must have spent funding and delivered outputs/outcomes by March 22

Town Centre – CRF Bids Submitted

- **Highbridge Regeneration** – for design and feasibility for a range of projects within Highbridge
- A joint **Sedgemoor/Mendip place based approach to tourism** – to develop an active sustainable tourism strategy
- **Bridgwater Docks** – to deliver the significant design and feasibility work along with business planning and viabilities studies
- **Carnival Workshops** – to deliver the design and feasibility work associated with Carnival project.

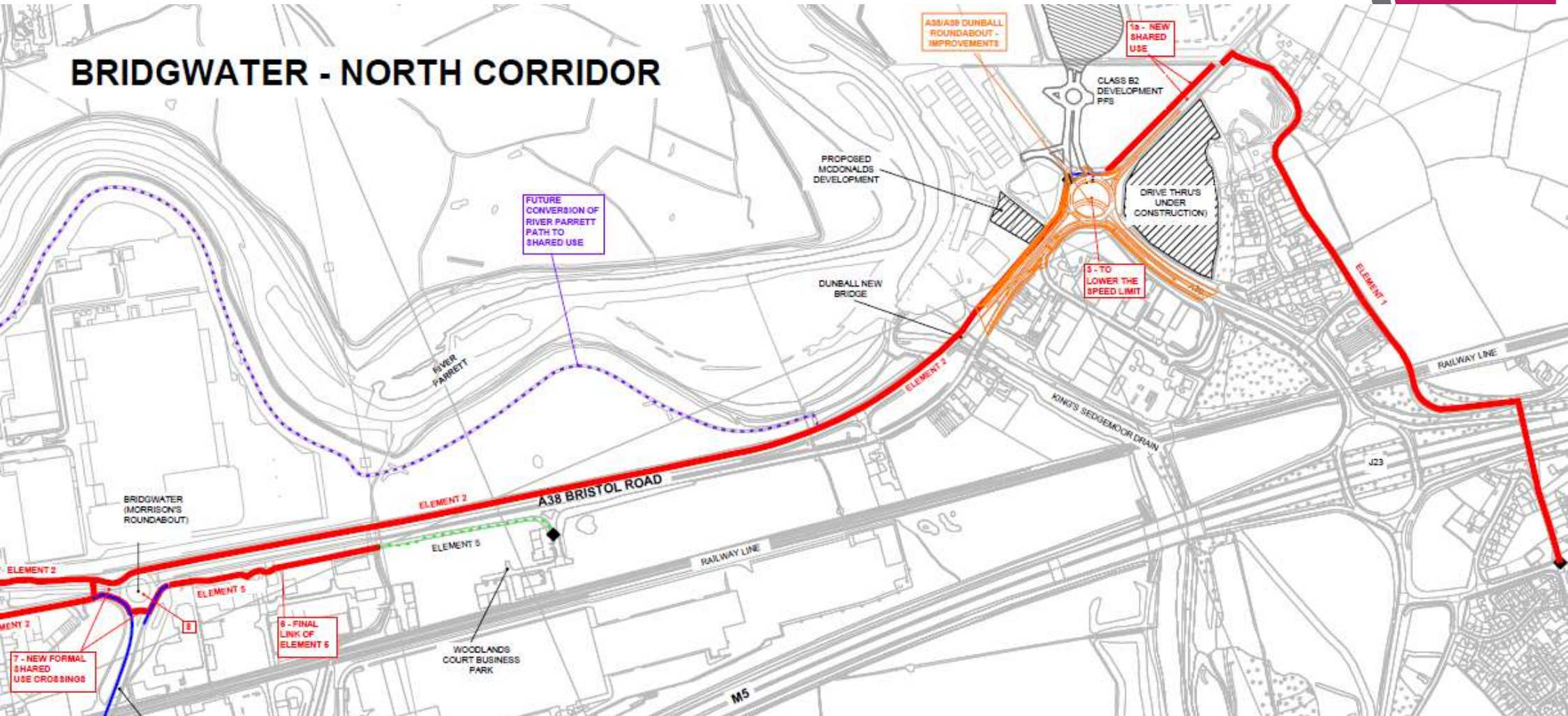


Levelling Up Fund – A38 Bridgwater Northern Corridor

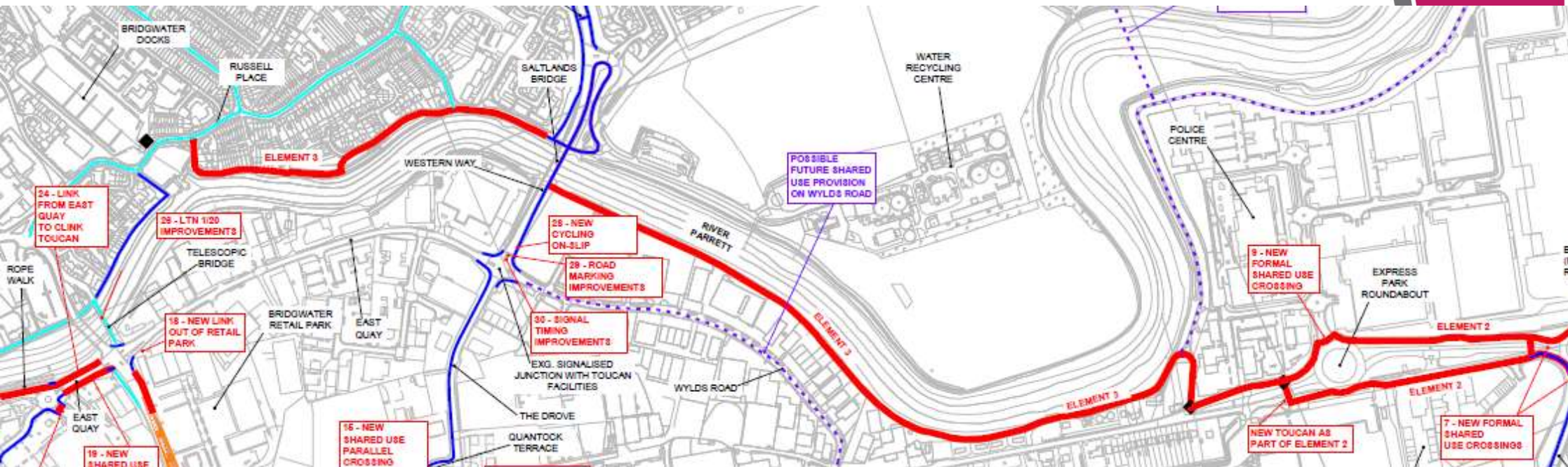


Improving
LIVES

Levelling Up Fund – A38 Bridgwater Northern Corridor



Levelling Up Fund – A38 Bridgwater Northern Corridor



Improving
LIVES

Levelling Up Fund – A38 Bridgwater Northern Corridor

- **Package Elements:**
- Dunball Junction – Partial traffic signal ‘through-about’ for highway capacity improvement and cycle provision. £4.225m. BCR 23.9.
- Canon/Cross Rifles junction Improvement - Amended layout for highway capacity improvement and cycle provision. £7.003m. BCR 8.5.
- Active Travel Infrastructure - £3.442m. BCR 2.82.
- Total corridor cost = £14.670m
- **Compliance with bid criteria:**
- Predicted spend in 21/22 financial year = £2.837m.
- Local contributions = £4.612m (31%) with the ‘ask’ of the levelling up fund just over £10m.
- Lies in ‘Category 1’ priority ‘levelling up’ area.
- Overcomes key infrastructure constraints to achieving local plan growth.
- Strong Active Travel component - will help improve the standard of cycling infrastructure in-line with new government policy (‘Gear Change’) and guidance (LTN 01/20) on cycling.
- Has MP support.
- Very high value for money for the combined package (Overall BCR 9.3).



Improving
LIVES

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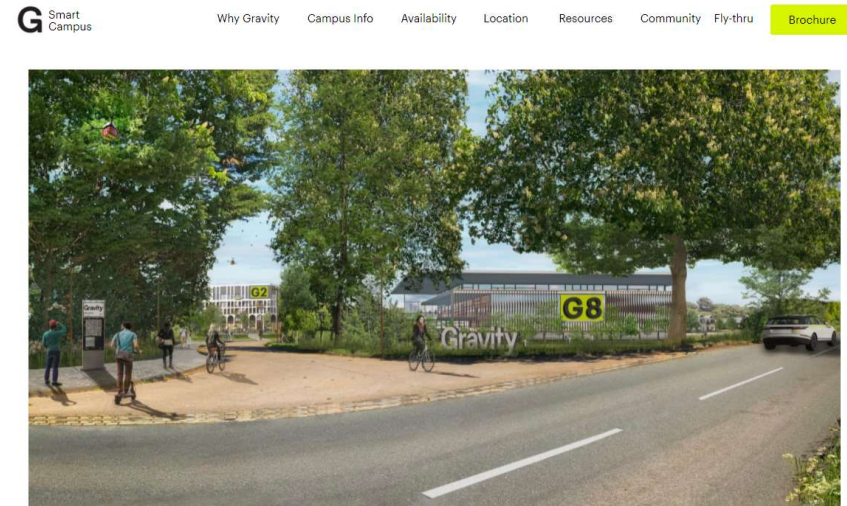
Consultation – 7 June – 2 July

- New section of website (<https://thisisgravity.co.uk/consultation/>).
- Leafletting 2,000+ homes in Puriton and Woolavington.
- Media briefings.
- Briefings for parish councils and local councillors
- Two consultation events, 19 and 23 June.
- A community information webinar on 24 June.
- Business engagement
- Social media Twitter, Facebook and LinkedIn.

Clarity

**Connecting the
community**

**Two-way
communications**



Find out more and tell us what you think

Based on the former Royal Ordnance Factory (ROF) site, between Puriton and Woolavington, Gravity will be the UK's first inclusive smart campus and community, creating a blueprint for a cleaner, smarter future and benefitting local communities with new jobs and investment.

Following webinars we've been hosting since January, we're providing many ways for you to find out what's happening and tell us what you think.

The two COVID-safe **information events** provide the opportunity to find out more and speak to the project team.

For people unable to attend these events, the project team will be hosting a **webinar**. [You can book here](#). A recording of the webinar will be available after the event.

All of the information that will be displayed at the information events is also available below.

We want to know what you think so please complete a [feedback form here](#), or at the events.

[Interactive Map](#)

[Check out our virtual consultation platform](#)

Gravity

Consultation pages – a selection

Welcome.

Gravity is a once-in-a-generation opportunity to transform the local and regional economy and bring forward a new industrial revolution. It will do this by creating more than 4,000 new and high-value jobs centred on advanced manufacturing, as part of a smart campus

This is a chance to learn more about what's planned at Gravity and give your feedback about our emerging proposals.

A major opportunity

A place to work, live and play, we want to create a campus that attracts inward investment and well-paid jobs, new supply chain opportunities, supported with excellent training and education. Gravity is not 'business as usual'. It is a trail-blazing place for a changing economy that takes fast action on climate change. This will bring local benefits and support a more sustainable future.

What's happening?

Gravity is focusing the search for occupiers and there is significant interest in the site as a destination for inward investment in the UK.

We want to take the opportunity presented by the government's focus on climate action to find new, cleaner ways to travel and attract businesses who work in clean growth sectors such as advanced manufacturing. This focus will help us to build a modern, skilled workforce designed to address today's big challenges.

Since January 2021 we have been engaging the local community, businesses, and stakeholders about our plans. We are now sharing our thinking about how we realise our ambitions.

Contact us

✉ gravity@social.co.uk

☎ 0330 1070 535

🌐 thisisgravity.co.uk/community/

🐦 @_ThisIsGravity

📌 GravitySmartCampus

in thisisgravity



➔ Next board



Illustrative view from the new access road connecting into Gravity

Interactive Map

Leave Feedback



Why Gravity

Campus info

Availability

Location

Resources

Community

Flythru

Brochure

Local Benefits.

Create new opportunities for communities and local businesses with benefits for people of all ages and backgrounds.



Jobs
4,000+ new jobs in high value industries - advanced manufacturing, smart technology, robotics, data, energy and other highly skilled sectors.

Our **Local Labour Agreement** with Sedgemoor District Council sets out our commitment for local people to benefit from these opportunities.



Skills
Working with schools, Bridgwater & Taunton College, and partners, to **build resilience, create training opportunities and inspire new careers.**



Local businesses
A Business Charter to help local businesses respond to **supply chain opportunities.**



A great place
A Design Guide will shape future development as part of a flexible delivery strategy that will attract **high quality international investment.**



Sustainable, smart mobility*

Improved bus services, walking and cycling connections and potential new passenger rail and freight links will benefit Puriton, Woolavington and the wider area.

We will create a **car-free, cycle and pedestrian path between Puriton and Woolavington.** This includes traffic calming measures within the villages.



Infrastructure
Transport, digital and sustainable energy infrastructure, and utilities.

We are already progressing infrastructure that most large projects would not tackle until a later stage. By building a **link road at an early stage to connect Gravity to the M5** via the A39, we will minimise our impact on local villages and progress our village enhancement scheme.



Leisure and community

We will create **new community facilities, leisure and open spaces to ensure green spaces** is an important part of the campus and supports health and wellbeing.



Integrated smart campus

High value employment with integrated accommodation will reduce commuting and impacts on the housing market and support a sustainable community.

➔ Previous

➔ Next

Interactive Map

Leave Feedback

Gravity

Media launch, 7 June



S News Somerset News Somerset

Gravity: What new 616-acre smart campus in Somerset will look like when finished

It has been rumoured that Elon Musk is considering the site as a possible base for a new Tesla gigafactory

SHARE COMMENTS By **Ross Millen**
11:15, 7 JUN 2021



The view from the new access road connecting into the Gravity campus (Image: Gravity in association with LDA Design)



MENU



Gravity releases new images of proposed smart campus

Posted on: June 7, 2021

NEW images of how the proposed smart campus at Gravity could look if plans to transform the site are approved have been shared with the public today.



Become a member

Gravity releases new images of proposed smart campus

A wide-angle photograph of the Gravity site in London. The image shows a large, modern building with a glass facade and a prominent yellow 'G8' logo. The word 'Gravity' is written in large white letters on the side of the building. The site is surrounded by lush green trees and a paved road in the foreground. Several people are visible walking on the path. In the background, other buildings and a flagpole are visible under a clear sky.



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- > SCC news
- > Armed Forces Covenant
- > BCC
- > Somerset Business Awards

As neighbours, every household in Puriton and Woolavington has been directly invited to find out more about Gravity's emerging plans and views are welcome from the wider Bridgwater area. People can do so this by [visiting its website](#), [signing up to a webinar](#) or attending drop in events at the 37 Club.

[Click here to sign up](#)

Gravity

Engagement stats – 7 June – 2 July

	Four community email newsletters / reminders		102 event and webinar attendees
	Six items of online media coverage		26 feedback forms completed
	1.81 opportunities to see coverage		
	2,987 views of community / consultation web pages		

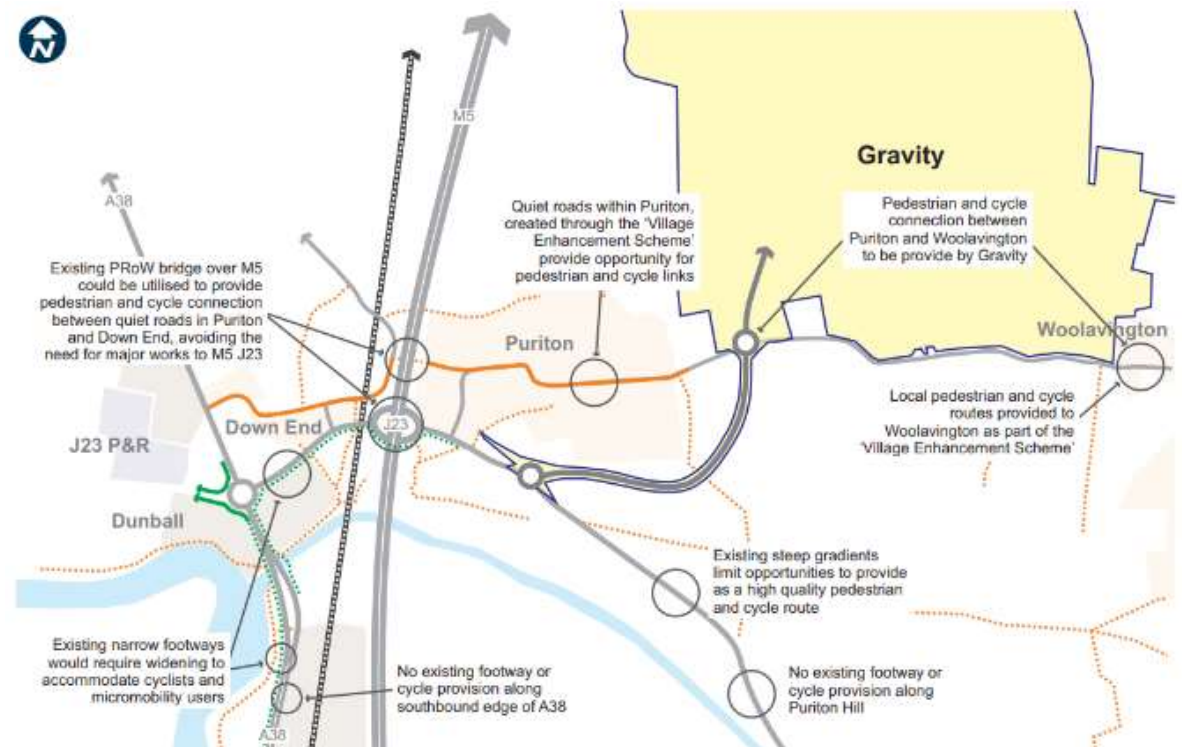
Environmental Statement Update

- EIA Screening Opinion provided on 23rd June – Schedule 2 and ES required
- EIA Scoping Report – out for consultation between 6th July and 3rd August. Council will then provide Scoping Response
- Environmental Statement:
 - Currently being prepared
 - Will be informed by Scoping Response
 - Tie in with Design Guide for mitigation
 - Includes several appendices, including: Transport Assessment, baseline economics study, Waste Strategy, FRA and Water Management Strategy
- Client and Legal Review of ES in August.

Gravity

Transport Sub Group Update

- Good progress made on agreeing scenario testing tool.
- Focus turned to assessing scenario(s) once defined and next steps.
- Approach to any further modelling key next step.
- Team also beginning work on reports / deliverables to support LDO.



Gravity

Delivery Group Discussion



Gravity

AOB and Next Steps

- No Delivery Group Meeting in August – will be an email update
- Invitations issued for 21 September and 21 October

